

Report to: Cabinet

Date: 11 July 2018

Title: Corporate Plan Refresh 2018-19

Report of: Director of Regeneration and Planning

Cabinet member: Councillor David Tutt (Leader of the Council)

Ward(s): All

Purpose of report: This report sets out the results of a review and refresh which has been undertaken of the Council's four year plan (2016 – 2020) at the end of the second year.

Decision type: Budget and policy framework

Officer recommendation(s): Cabinet is recommended to:

- (1) To note the progress made in the second year of delivery of the Corporate Plan (paras 3.2-3.4);
- (2) to approve the design changes to the Corporate Plan (appendix A) and
- (3) to recommend that Council agrees the Council Plan contents.

Reasons for recommendations: During the period of a four year Corporate Plan adjustments and refinements may need to be made to respond to changed circumstances and emerging opportunities. In acknowledgement of this an annual review is a helpful way of ensuring that the Plan remains focused on delivery of the organisations overall strategic objectives.

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1 Introduction

1.1 This report sets out the results of a review which has been undertaken of the Council's four year plan (2016 – 2020) at the end of the second year. The report enables the Cabinet to consider the successes and achievements to date and to

approve the further development and refinement of the Plan as it moves into its third year.

2 Background

- 2.1 The Corporate Plan is a key corporate document. It sets out the Council's commitments to its residents and businesses and outlines a programme of important strategic objectives and the projects that will deliver these for the Borough. The Plan draws upon a range of statistical data, as well as the views of key stakeholders, to inform and help shape the policy priorities for the Council.
- 2.2 The Corporate Plan is a key corporate document. It sets out the Council's commitments to its residents and businesses and outlines a programme of important strategic objectives and the projects that will deliver these for the Borough. The Plan draws upon a range of statistical data, as well as the views of key stakeholders, to inform and help shape the policy priorities for the Council.
- 2.3 Progress against key success measures and project deliverables set out in the Plan has been reported to Members on a quarterly basis, as part of normal performance management arrangements (through both Scrutiny and Cabinet). This reporting will continue in 2018-19.
- 2.4 It was agreed by Council that, although covering a four year period, the Plan would be considered a dynamic document that would evolve over time. As such, an annual review was agreed. The results of the second such review are set out in this report.

3 Achievements in the Second Year

- 3.1 The Council has made good progress in the past year in delivering across a range of the projects and initiatives set out in the Corporate Plan. Notably, in aligning policies across Eastbourne Borough Council and Lewes District Council, delivery of projects and initiatives is now divided into four thematic areas: Growth and Prosperity (Prosperous Economy); Housing and Development; Thriving Communities and Quality Environment. The Corporate Plan has been re-designed to reflect this (Appendix A).

3.2 Completed projects

While most actions included in the Corporate Plan are long term, the following were completed in 2017-18:

3.2a Park and landscape improvements in Hampden Park;

3.2b Set up a Joint Venture for Energy & Sustainability by summer 2017. This was completed and named 'Clear Futures'.

3.2c A new Skate Park was delivered in Shinewater.

3.2d The new shared website with LDC was launched.

3.2e A new Joint Corporate Landlord Service with LDC was established.

3.2f The Princes Park café was refurbished and reopened.

3.3 Notable achievements:

In addition to those listed in the Corporate Plan, during the course of the year, the following major initiatives were successfully introduced:

3.3a Introduction of garden waste charging.

3.3b A new Community Lottery for Eastbourne was launched.

3.3c A range of high profile events were successfully delivered including: Airbourne; events to mark Holocaust Memorial Day and World AIDS Day.

3.3d Two iconic beach huts were installed on the seafront.

3.4 Housing Development:

A number of new housing developments were completed during 2017-18 and these include:

3.4a Acquisition & refurbishment of residential units at 1-5 Seaside to provide 3x1 bedroom affordable rent flats

3.4b Acquisition and refurbishment of 5 x residential units at The Avenue to provide 2x1 bedroom, 2x2 bedroom, 1 x studio flats.

3.4c Acquisition and refurbishment of 1 house on Longstone Road to provide 3x1 bedroom market rent family house.

3.4d Development of site at Sumach Close to provide 13 new homes: now known as Pear Tree Court.

3.5 As well as the projects set out in the Corporate Plan, through the year opportunities have arisen for additional areas of work to be progressed, which help to deliver the Corporate Plan objectives. Cabinet is asked to agree that these projects be included in the 2016-2020 Council Plan.

3.5a Refurbishment of Hampden Retail Park as agreed at the December 2017 Cabinet meeting.

3.5b Town centre improvements: wayfinding strategy.

3.5c Redevelopment of Bedfordwell Road and other sites to provide a pipeline of new homes.

4 **Scrutiny Committee**

4.1 On 11 June, the Scrutiny committee agreed to recommend air quality monitoring should be referenced in the Corporate Plan under the Quality Environment

section p8 of the refreshed Corporate Plan (Councillor Dow).

5 Financial Appraisal

- 5.1 The financial aspects of all projects and actions within the Corporate Plan are either included within the approved budget for 2018/19 and the Medium Term Finance Strategy, or (in the case of new initiatives which may still be at an early planning stage) will be subject to future reports to, and approval by, Cabinet.

6 Legal implications

- 6.1 There are no legal Implications arising from this report.

7 Risk management implications

- 7.1 The risk management implications of individual decisions relating to the projects and initiatives covered in this report will be addressed as part of the planning and delivery of those individual projects

8 Equality analysis

- 8.1 Equality Analyses are being undertaken in relation to the individual projects which make up the Corporate Plan, and therefore it has not been considered necessary to undertake an overarching analysis of the Plan as a whole.

9 Appendices

- Appendix 1 Corporate Plan 2016-20- 2018 refresh

10 Background papers

The background papers used in compiling this report were as follows:

1. The Corporate Plan-2016 – 2020 – Report to Cabinet 12 July 2017

<http://democracy.lewes-eastbourne.gov.uk/documents/s5982/100%20Corporate%20plan%20refresh.pdf>

2. The Corporate Plan 2016 – 2020

<https://www.lewes-eastbourne.gov.uk/about-the-councils/corporate-plans/>